**Membership/Communications Committee Meeting**

August 14, 2019

1:00pm to 1:30pm

Via Conference Call: 1-800-977-8002 Participant Code: 368009#

**Minutes**

* Call to Order/Roll Call

Members Present: Joe Russo, Eric Virkler, Aviva Gold,

Members Absent: Duane Pelkey, Dale Rice, James Wright, Leann West, Greg Hart, Brian Gladwin, Marijean Remington, Matt Siver

Others Present: John Zielinski

* Fall Forum Planning:

John Zielinski, representing the Regional Economic Development Council’s Tradeable Sector work group, requested that the Fall Forum’s program be a facilitated discussion to promote a deeper understanding of North Country tradeable sector economy, the barriers to advancement, opportunities for growth, and how to leverage the REDC to bolster tradeables in the North Country. The work group consists of several NCA members including John Zielinski, Dave Zembiec, Eric Virkler, Renee McFarlan, and Tricia Wilson. John Zielinski will head up organizing how to facilitate the discussion. Tradeable sectors involve products or services sold outside of the region in which they are located.

Joe Russo and Aviva Gold will work out a suitable title. Joe will seek Communications and Membership Committee consensus via email and NCA board approval at the August 21 meeting.

Aviva Gold will find a venue on the eastern side of the region to accommodate up to 50, possibly at a NYPA facility in Hawkins Point, Massena. A Save the date, call for sponsors and invitations will start to go out before the end of August.

* Membership Matters: none
* Old Business: none
* New Business: none
* Adjournment: 1:27pm