**Membership/Communications Committee Meeting**

October 9, 2019

1:00pm

Via Conference Call: 1-800-977-8002 Participant Code: 368009#

**Minutes**

* **Call to Order/Roll Call**

Members Present: Joe Russo, Aviva Gold, Eric Virkler, Marijean Remington, Matt Siver

Members Absent: Duane Pelkey, Dale Rice, James Wright, Leann West, Greg Hart, Brian Gladwin

* **Fall Forum**

Registration numbers at around 40. The details of the facilitated discussion will be finalized by the Tradeable Sectors committee on Friday, 10/11. Marijean suggests randomizing who people work with to get people out of their comfort zones, which Aviva will pass on to the committee.

Marijean noted there is some buzz about the Fall Forum at other events. Marijean also identified additional people who did not receive invitations who expressed interest including Lenore Vanderzee (Joe will reach out to Lenore), and Mary Wills (Aviva will ask Tricia Wilson to forward an invitation).

Aviva noted only 10 board members have registered, which makes it tight for a quorum, so John Z. will reach out to the board members we have not yet heard from.

* **Membership Matters**

The finance committee noted that we have some lapsed member organizations that we don’t have good contacts anymore. Matt, Joe, and Aviva will continue reaching out to board members who may have better contacts.

Eric suggested we make sure to engage the members of the REDC to join, and Aviva will draft something for Marijean shortly after the Fall Forum. Direct mail may be a good option. Stephen Hunt’s office will have current best contact information.

Marijean noted we should leverage the good Fall Forum attendance. She will make a call for members to the attendees, and we will have our rack cards in the folders. Aviva will provide Marijean with a list of attendees who are not currently NCA members.

Joe explained that membership matters are not often covered well by this committee because there are not enough active members to cover both the in-person meeting planning and membership. A committee recruitment effort will include targeting Rob Aiken from Aubertine and Currier (Marijean will reach out to Rob), and Renee McFarland (Aviva will reach out to Renee.) Joe will reach out to the inactive committee members to determine who will recommit.

Membership matters will be taken up with a renewed committee. Matt will note any lapsed NCA members at each meeting moving forward.

* **Old Business**: none
* **New Business**: none
* **Adjournment**: 1:51pm