

North Country Alliance

Box 8561, Clarkson University Potsdam, New York 13699-8561 Telephone (315) 268-3778 Telefax (888) 268-3508 info@northcountryalliance.org www.northcountryalliance.org

Loan Fund Administration

c/o Development Authority of the North Country 317 Washington Street Watertown, New York 13601 Telephone (315) 661-3200 Telefax (315) 661-3201

Membership/Communications Committee Meeting

January 13, 2021, 11:00am Via Teams

Minutes

Call to Order/Roll Call

Members Present: Joe Russo, Rob Aiken, Aviva Gold, Renee McFarlin, Marijean Remington, Members Absent: Brian Gladwin, Greg Hart, Marijean Remington, Dale Rice, Matt Siver

Annual Meeting

Virtual or in-person is too early to call; another virtual meeting is likely.

Topic ideas for consideration:

- Reshoring supply chain
- Employee transportation
- Direction/status of NYS economic development programs like CFA and DRI
- Training and education funding and programs
- Infrastructure needs, funding, programs
- The future of EVs including big players in online retail, and delivery
 - Will the North Country be included or left behind
 - Any interesting developments like the vertical take off and landing aircraft experimenting at PBG International Airport

Membership Matters

Marijean Remington will reach out to Credit Unions.

Next Meeting

February 10, 2021 at 11:00am via Teams

Adjournment: 1:28am